



4th Annual Day of Tobacco Treatment Learning and Networking

May 28, 2008

Stoney Creek Inn, 1100 Imperial Ave

Rothschild, WI 54474

AGENDA

- 9:00 – 9:30 Registration, check-in and morning refreshments
- 9:35 – 10:00 **KEYNOTE: State of Tobacco Control Progress**
Michael C. Fiore, MD, MPH, Professor of Medicine, Director, UW Center for Tobacco Research and Intervention
- 10:00 – 10:45 **U.S. Public Health Service Clinical Guideline: Treating Tobacco Use and Dependence Update**
Bruce Christiansen, PhD, Lead Researcher, UW Center for Tobacco Research and Intervention,
- 11:00 – 11:45 **Evidence-Based Practices to Help Clinicians Improve Tobacco Treatment Success**
Michael C. Fiore, MD, MPH, Professor of Medicine, Director, UW Center for Tobacco Research and Intervention
- 11:45 – 12:15 **Wisconsin Tobacco Quit line, An Evidence Based Approach to Help People Quit**
Kate Kobinsky, Quit Line Coordinator, UW CTRI
- 12:15 – 1:00 **Lunch / Tabletop Discussions / Networking**
- 1:00 – 1:35 **Breakout Sessions**
- Integrating Tobacco Treatment into AODA and Mental Health Treatment
 - Treating Pregnant Tobacco Users
 - Reaching and Intervening with Teen and Young Adult Smokers
 - It's Ok to Ask Me About My Smoking: Reaching Smokers Through Community Agencies
- 1:40 – 2:15 **Repeat of Above Breakout Sessions**
- 2:15 – 3:00 **Reaching Special Populations: Motivation, Outreach, and Health Care Coverage Panel**

Lodging: A block of rooms is reserved for our group at a rate of \$62.00 single/\$72.00 double. Rooms will be held until April 28, 2008. Call 1-800-659-2220 or go to www.stoneycreekinn.com to book a reservation.

Fee: There is no registration fee. If you need to cancel your registration, please contact Mary Hilliker at mhilliker@wisc.edu or call 715-842-0608.

A Certificate of Attendance will be provided for your continuing education needs.