

Lessons Learned from Past Efforts to Collect Stories

- It takes time to collect stories
- You don't always get the story you want
- People may be hesitant to share

Tips

- Know what content or message will be most meaningful to your target audience
- Give as much direction as possible to potential story tellers
- Share with potential storytellers how their story may be used and why stories are powerful
- Consider providing an incentive to encourage people to tell their stories
- Get permission to use story/photo
 - Best to get signed releases
 - For youth you will need releases from parent or legal guardian
- A few powerful focused stories may have more of an impact than many general stories