

Office on Smoking and Health Media Network

Reaching Rural Communities Resources

November 19, 2009

Resources and Organizations

[Healthy People 2010: A Companion Document for Rural Areas](#) includes a chapter on tobacco control.

[National Rural Health Association](#) includes information about rural health, publications, conferences and programs.

[Rural Assistance Center](#) includes information on funding sources, information on a variety of topics, a directory of rural health experts and organizations, and case studies.

[Rural Health Policy](#) includes a grant-making program, a searchable rural health research database, and a list-serv on rural health research.

2009 National Conference on Tobacco or Health Presentations

[Connecting with Millenials: Reaching Urban and Rural Youth through Social Networking](#), Christina Thill, Minnesota Department of Health

[Developing Smokefree Policy in Rural Kentucky](#), Ellen Hahn et al, University of Kentucky

[Disparities in Tobacco Use between Rural and non-Rural Counties in Florida](#), Aruna Babu and Jamie Weitz, Florida Department of Health

[Indiana Collaborative for Healthier Rural Communities](#), James Miller, Indiana Rural Health Association

[Indoor Air Quality Monitoring in Rural Communities](#), Brenda Vestal, University of Kentucky

[Public Opinion and Smokefree Policy in Rural Communities](#), Sara Kercksmar, University of Kentucky

[Reaching Low-Income Smokers: A Partnership with County Extension Agents](#), Karen Butler et al, University of Kentucky

[Rural Print Media Portrayal of Secondhand Smoke and Smokefree Policy](#), Ellen Hahn et al, University of Kentucky

[Rural Smoke-Free Communities Project: Breathe Easy Perry County Partnership](#), Deirdra Robinson and Ellen Hahn, University of Kentucky

[Smokefree Policy and Leadership in Rural Communities](#), Carol Riker et al, University of Kentucky

[Smoke-free Policy in Rural Areas: Views from Elected Officials and Community Advocates](#), Mary Kay Rayens et al, University of Kentucky

[The Face of Smokefree Opposition in Rural Communities](#), Laura Cole, University of Kentucky

[Variation in Tobacco Use and Exposure across Urban, Suburban and Rural Geographic Areas](#), Rose Malinowski Weingartner, Public Health Management Corp.

Journal Articles

Ahijevych K, et al. [Beliefs about Tobacco among Appalachian Current and Former Users.](#) *Appl Nurs Res.* 2003;16(2):93-102.

Bell RA, et al. [Use of Tobacco Products Among Rural Older Adults: Prevalence of Ever Use and Cumulative Lifetime Use.](#) *Addictive Behaviors.* 2009;34(8):662-667.

Butler S, et al. [Parental Perspectives on Antismoking Discussions With Adolescents in Rural African American Households.](#) *Preventing Chronic Disease.* 2009;6(2):A43.

Denham SA, et al. [Tobacco Cessation in Adolescent Females in Appalachian Communities.](#) *Fam Community Health.* 2004;27(2):170-81.

Duke JC, et al. [Increasing Youths' Exposure to a Tobacco Prevention Media Campaign in Rural and Low-Population-Density Communities.](#) *Am J Pub Hlth.* Epub Oct 15, 2009.

Gansky SA , et al. [Patterns and Correlates of Spit Tobacco Use Among High School Males in Rural California.](#) *Journal of Public Health Dentistry.* 2009;69(2):16-24.

Gfroerer JC, et al. [Drug Use Patterns and Trends in Rural Communities.](#) *Journal of Rural Health.* 2007;23 Suppl:10-15.

Hanson CL, et al. [Using the Rural-Urban Continuum to Explore Adolescent Alcohol, Tobacco, and Other Drug Use in Montana.](#) *Journal of Child & Adolescent Substance Abuse.* 2009;18(1):93-105.

Hutcheson TD, et al. [Understanding Smoking Cessation in Rural Communities.](#) *Journal of Rural Health.* 2008;24(2):116-124.

Northridge ME, et al. [The Importance of Location for Tobacco Cessation: Rural–Urban Disparities in Quit Success in Underserved West Virginia Counties.](#) *Journal of Rural Health.* 2008;24(2):106-115.

Loury S, Kulbok P. [Correlates of Alcohol and Tobacco Use among Mexican immigrants in Rural North Carolina.](#) *Fam Community Health.* 2007;30(3):247-56.

Lutfiyya MN, et al. [Adolescent Daily Cigarette Smoking: Is Rural Residency a Risk Factor?](#) *Rural and Remote Health.* 2008;875 (online).

Mahon S, Taylor-Powell E. [Case Study of Capacity Building for Smoke-free Indoor Air in Two Rural Wisconsin Communities.](#) *Preventing Chronic Disease.* 2007;4(4).

McMillen R, et al. [Rural-urban Differences in the Social Climate Surrounding Environmental Tobacco Smoke: A Report From the 2002 Social Climate Survey of Tobacco Control](#). *Journal of Rural Health*. 2004;20(1):7-16.

Meyer MG, et al. [Cultural Perspectives Concerning Adolescent Use of Tobacco and Alcohol in the Appalachian Mountain Region](#). *Journal of Rural Health*. 2008;24(1):67-74.

Rayens MK, et al. [Readiness to Quit Smoking in Rural Communities](#). *Issues in Mental Health Nursing*. 2008;29(10): 1115-1133

Rayens MK, et al. [Public Support for Smoke-free Laws in Rural Communities](#). *Am J Prev Med*. 2008;34 (6):519-522.

Sheffer CE, et al. [Treatment for Tobacco Dependence for Rural, Lower-income Smokers: Outcomes, Predictors, and Measurement Considerations](#). *Am J of Hlth Prom*. 2009;23(5):328-338

Stoops WW, et al. [An Internet-based Abstinence Reinforcement Smoking Cessation Intervention in Rural Smokers](#). *J Drug and Alcohol Dependence*. 2009;105(1-2):56-62.

Vogeltanz-Holm N, et al. [Confirmed Recall and Perceived Effectiveness of Tobacco Countermarketing Media in Rural Youth](#). *Prev Sci*. 2009;10(4):325-334.

Zollinger TW. [Antitobacco Media Awareness of Rural Youth Compared to Suburban and Urban Youth in Indiana](#). *J Rural Health*. 2006;22(2):119-23.

Information and links to non-Federal organizations are provided solely as a service to Media Network Members. Links do not constitute an endorsement of any organization by CDC or the Federal Government, and none should be inferred. CDC is not responsible for the content of the individual organization found at non-Federal links.