August 2016 LTE Template (Wins Youth talking about compliance checks)

Drafted July 26, 2016

Target Length: 250 Words

**NOTE: It’s recommended that this LTE be sent jointly from all of your Wins youth with something like “(COUNTY NAME) Youth Compliance Check Team” instead of individual youth names**

Dear Editor,

**(START YOUR LETTER BY TALKING ABOUT HOW KIDS TYPICALLY SPEND THEIR SUMMER, GIVE EXAMPLES LIKE CAMPING, PLAYING VIDEO GAMES, ETC. THEN, TALK ABOUT HOW YOUR SUMMER WAS A LITTLE DIFFERENT FROM THE NORM THANKS TO YOUR WORK WITH THE WISCONSIN WINS PROGRAM.)**

**(USE THIS PARAGRAPH TO DESCRIBE YOUR WORK WITH THE WISCONSIN WINS PROGRAM. WHAT DOES THE PROGRAM DO? DESCRIBE THE COMPLIANCE CHECKS. HOW DID MEMBERS GET INVOLVED? WHAT’S THE GOAL OF THE PROGRAM?)**

**(NOW DISCUSS WHY YOU GOT INVOLVED. WHY IS THIS ISSUE IMPORTANT TO YOU? DO YOU HAVE FRIENDS THAT SMOKE, OR OLDER SIBLINGS OR FAMILY MEMBERS? MAYBE YOU HAVE YOUNGER SIBLINGS AND WANT TO MAKE SURE THEY STAY TOBACCO FREE. PROVIDING MOTIVATION WILL MAKE YOUR LETTER MORE POWERFUL).**

**(HERE’S WHERE YOU CAN TALK ABOUT WHAT YOUR GROUP HAS SEEN DURING COMPLIANCE CHECKS. WITHOUT SINGLING OUT ANY STORES, TALK ABOUT TIMES WHERE YOU WERE SOLD. YOU CAN ALSO TALK ABOUT THE DIFFERENT TYPES OF CANDY PRODUCTS YOU’VE SEEN SOLD AND WHERE THEY’RE PLACED IN STORES. TALK ABOUT HOW THE RESULTS OF THE CHECKS OR WHAT YOU SEE IN STORES DEMONSTRATES THAT THERE’S STILL A NEED FOR PROGRAMS LIKE WISCONSIN WINS.)**

**(CLOSE BY TALKING ABOUT YOUR PRIDE IN PARTICIPATING IN WINS AND WHAT YOU LEARNED FROM THE EXPERIENCE. FINISH BY TELLING RETAILERS THAT FREE TRAINING IS AVAILABLE AT SMOKECHECK.ORG.)**

Sincerely,

**GROUP NAME**