Father’s Day LTE Template

Drafted June 12, 2017

Give dad a gift he’ll always treasure – encourage him to quit using tobacco

Dear Editor,

START YOUR LETTER BY SHARING THAT SUNDAY, JUNE 18 IS FATHER’S DAY, A DAY TO CELEBRATE DADS AND ALL OF THE AMAZING THINGS THEY DO FOR US. TALK ABOUT HOW FAMILIES ACROSS WISCONSIN WILL BE GIVING FATHER’S DAY GIFTS OR TAKING DAD OUT FOR HIS FAVORITE MEAL THAT DAY, BUT REMIND THE READER THAT THERE’S ONE THING WE CAN DO FOR DADS THAT THEY’LL BE THANKFUL FOR LONG AFTER THE HOLIDAY—ENCOURAGE THEM TO QUIT SMOKING OR USING TOBACCO.

USE THIS PARAGRAPH TO PROVIDE CONTEXT FOR THE ISSUE. REFER TO THE CAMPAIGN FOR TOBACCO-FREE KIDS (CTFK) FATHER’S DAY INFO DOC FOR STATS ON THE BURDEN TOBACCO TAKES ON WISCONSIN DADS AND THEIR KIDS.

NOW TALK ABOUT YOUR DAD OR THE FATHER FIGURE IN YOUR LIFE. DOES HE USE TOBACCO? IF SO, HOW DOES THAT MAKE YOU FEEL? IF HE QUIT OR DOESN’T USE, TALK ABOUT HOW THANKFUL YOU ARE THAT HE’S TOBACCO FREE. ALSO, IF HE DID THINGS TO HELP YOU FROM USING TOBACCO AS A KID, USE THIS SPACE TO THANK HIM (REFER TO THE OTHE RHANDOUT FROM CTFK).

NOW PROVIDE HOPE BY SHARING THAT IT IS POSSIBLE TO QUIT TOBACCO, AND THAT THE BENEFITS OF DOING SO ARE MANY. YOU CAN SHARE A FEW OF THEM FROM THE LIST AT <https://www.cancer.org/healthy/stay-away-from-tobacco/benefits-of-quitting-smoking-over-time.html>.

FINISH BY LETTING THE READER KNOW THAT FREE HELP IS AVAILABLE FOR DADS BY CALLING 1-800-QUIT NOW.

Sincerely,

NAME