***‘Agency Name’* ACTION PLAN**

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| **Goal Statement:** | | | | | |
| **Strategies to Reach Goal:**   1. **Strategy 1 :**   *Expe Expected Outcomes:*   1. **Strategy 2**   *Expected Outcomes:*   1. **Strategy 3, etc.**   *Expected Outcomes:*  **Communication tactics (include any communication tactics that will support this objective):**  *Target:*  *Purpose:*  *Approach:*  **Indicators of Success:**   1. **Indicator 1** 2. **Indicator 2** 3. **Indicator 3** | | | | | |
| **Strategy #** | **Major Steps (including by when)** | **Anticipated Products or Results (specific expected outcomes)** | **Name of Lead**  **(plus people that will support)** | **Resources Required** | **Date Completed** |
| **1a.** |  |  |  |  |  |
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| **Strategy #** | **Major steps (including by when)** | **Anticipated Products or Results (specific expected outcomes)** | **Specific Name of Lead**  **(plus people that will support)** | **Resources needed** | **Date Completed** |
| **1b.** |  |  |  |  |  |
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